**Louis DiCarro**

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# Career Summary

Over 20 years of design and development experience. Ability to manage projects from beginning through completion including pre- and post-production. Able to manage others in defining roles, assigning tasks, determining milestones and meeting deadlines. Thorough knowledge of Internet technologies including browser/platform issues and servers. Appreciation of corporate goals and vision with knowledge of how projects achieve the goal. Skilled in training others in technological as well as design disciplines.

# Experience

## Senior Web Developer / Device42, West Haven, CT / Mar 2019 to present

* Managed and administered WordPress based corporate website working with and directing both internal and external teams.
* Updated internal web APIs using Python and Django for delivery of software.
* Incorporated lead generation platforms on site with Hubspot and Salesforce.
* Gathered and evaluated analytics for sites, lead generation, and other online platforms.
* Designed, implemented, and maintained a portal platform for company partners.

## Developer / This Old House Ventures, Stamford, CT / Nov 2018 to Feb 2019

* Added improvements to website functionality and user experience working with the internal team and vendors.
* Prepared feeds for various OTT television vendors as well as content feeds for consumption from companies such as Apple.
* Maintained site’s ad tech and created analytic reports for stats of ad delivery, site usage, and video delivery.
* Introduced improvements to user experience to both internal and external CMS.

## Developer / Label Interactive, Southbury, CT / Nov 2017 to Sep 2018

* Maintained and added features to active mobile app running on both iOS and Android platforms.
* Developed the app using AngularJS with the Cordova framework.
* Updated vendor API platform while working with client’s Java server team to incorporate updates.
* Worked in both Xcode and Android Studio to publish code.

## **Senior Front**e**nd Developer** / Alden Image, Shelton, CT / Mar 2017 to Nov 2017

* Developed for Node JS web application using a custom pattern library based on Kendo UI framework.
* Responsible for frontend interface for third-party backend for both on and offline use using HTML, SASS, JQuery, Angular 4, and other JS libraries.
* Integrated analytics into the application using Google Tag Manager and displayed cumulative results.
* Interpreted analytic results to influence design decisions as new sections of the application were planned.

## **Senior Front**e**nd Developer** / Colangelo Synergy Marketing, Darien, CT / Sep 2011 to Mar 2017

* Handled development needs of all clients including creating and maintaining sites and servers.
* Worked with designers to translate static images to full interactive sites using HTML5, CSS, and JavaScript.
* Administered server technologies including PHP, LAMP stack, Windows Server, SQL, and cloud servers.
* Built consumer-facing sites using C# and .net web forms.
* Built mobile based apps using HTML5, CSS, and JavaScript.
* Established standards, process, and workflow for projects.

## 

## **Developer** / Netkey, East Haven, CT / Sep 2010 to Mar 2011

* Worked with the company's custom platform to produce public facing, high traffic interactive kiosks for clients.
* Platform used HTML, CSS, JavaScript, XML, and XSL to display content and interact with users.
* Consumed API delivered from the client to drive the data presentation of products and ordering from the users.
* Incorporated external hardware into the platform.
* Worked directly with clients to manage implementation of projects.

## Developer / DDB, New York City, NY / Dec 2008 to Sep 2010

* Produced interactive projects including marketing presentations, banners, augmented reality, widgets, and other projects using Adobe Flash, Flex, HTML, PHP, CSS, JavaScript, and AJAX.
* Lead the team in design and production issues.
* Worked with designers and vendors to manage projects.
* Built a team of interactive developers and artists.
* Explored and implemented new technologies for internal and external clients.

## **Senior Media Integration Designer** / Imc2, Dallas, TX / New York City, NY / Jul 2006 to Oct 2008

* Developed Adobe Flash and AIR applications using Object Orientated ActionScript 2 and 3.
* Worked with HTML, JavaScript, CSS, and PHP.
* Chose and managed external vendors including PointRoll, Omniture, DoubleClick, and other web services.
* Lead production role on  newly formed team.
* Instrumental in the implementation of two new teams.
* Set standards for the production process.
* Updated production standards as the teams and company grew.

# Skills

Adobe Creative Suite

Ajax

Apache Web Server

Apple News Format

Arduino

Bootstrap

Cloud Based Computing / Virtual Servers / AWS

CSS / SASS

Docker

Facebook Admin

GIT Server

Graphic Design

Google Ads

HTML5

JSON

JavaScript / Jquery

Linux Client / Server

Mac OS X Client / Server

Responsive Design

MySQL / MSSQL

Node JS

OTT Television

PHP

Project Management

Python

Raspberry Pi

UX / Usability

Windows OS Client / Server

Wordpress

XML

# Clients/Brands

7th Generation

Ad Council

American Airlines

Arm & Hammer

Art Institutes International

Backwoods Cigars

Bayer HealthCare

Bloomberg Law

Calvin Klein

Casio America, Inc.

Camacho Cigars

Church & Dwight

Cinemax

Claritin

Clump & Seal Litter

Coca-Cola

Cotton Incorporated

Crest Oral Care

Davidoff Cigars

Device42

Diageo Liquor Brands

Diet Coke

Discovery Channel Latin America

Don Julio Tequila

Dutch Masters Cigars

Electrolux Appliances

Eli Lilly and Company

Eukanuba Pet Food

Feline Pine Kitty Litter

Filippo Berio Olive Oil

First Response

Florida Power and Light

General Snus

GlaxoSmithKline

Godiva Liquors

Grand Marnier Liqueur

Guinness Stout

Haggar Clothing Company

Helmsley Hotels

Holistic Select Pet Food

HotTopic Retail

ITG Brands

Johnson & Johnson

Kool Cigarettes

Krome Cigars

Logic Technology Development

Merck & Co., Inc.

Miami Motorsports

Nestlé

New York Lottery

Newman's Own

Orajel Oral Care

OrangeGlo WoodCare

Pfizer Inc.

Philips Lighting

Premier Brands

Procter & Gamble

Sabra Dipping Company

Schering-Plough HealthCare Products, Inc.

Secret Antiperspirant

Shire Pharmaceuticals

ShopRite Supermarkets

Spinbrush Toothbrushes

Tampax

This Old House

Trojan Condoms

United Technologies

USA Gold Cigarettes

Volkswagen

Voyager Expanded Learning, Inc.

Winston Cigarettes